



For Immediate Release:

June 13, 2007

The Summerland Campground & RV Park
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The New Summerland Campground & RV Park is celebrating its grand re-opening with an open house on June 26, 2007 from 3:00 pm to 7:00 pm. Please join the Dubois family and many of Summerland's tourism businesses; drop by for a visit on June 26th; see and experience this new facility and help spread the word about tourism activities and quality family camping, RV'ing and accommodations in the Summerland/Penticton area.

There will be a ribbon cutting ceremony at 4:00 pm with the Honourable Mayor David Gregory of Summerland. Light refreshments will be served including Sumac Ridge Estate wines, BBQ hot dogs, soft drinks, water, donuts and Beanery Coffee Company products. Featured sponsors and participants will be many of Summerland's tourism businesses including, but not limited to the following: Sumac Ridge Estate Winery, Beanery Coffee Company, Summerland Waterfront Resort, Historic Kettle Valley Railway, Summerland Golf & Country Club, Nixdorf Classic Car Museum, Summerland Fall Fair, Fun Energy Vending/Gumball Factory, Summerland Museum, Summerland Chamber of Economic Development & Tourism, Thompson Okanagan Tourism Association, and Summerland Oldies 1450 AM radio / Sun FM 97.1 Penticton radio along with their Sun Cruiser. During the event CHBC TV News will arrive to do a feature story on this new family camping and RV'ing facility.

During the open house visitors can stroll around and view the park's renovations and improvements. For entertainment "Western Sky" will be on-site featuring Cowgirl Julie and Sidekick Rick along with their trick dogs Tumbleweed and Cactus Flower.

The Summerland Fall Fair Express Train will be on-site for children to ride around the campground. The Summerland Town Cryer will be ringing his bell and entertaining the guests. Summerland RCMP will be mingling with the visitors in their dress uniforms and the Summerland detachment of the BC Ambulance Service will be on-site.

The South Okanagan's newest and finest family campground is now open! Formerly the Cedarbrook Campground, now completely renovated and upgraded has been renamed the **Summerland Campground & RV Park**. Located along Okanagan Lake in the welcoming community of Summerland this family owned and operated quiet, easily accessible oasis alongside Trout Creek and Sun Oka Beach is unlike any campground in the Okanagan and is located just 3 km south of downtown Summerland and 10 km north of Penticton. Specializing in quality accommodations for medium to small size RV's and tenting; this family oriented facility focuses on their guest's comfort, relaxation, enjoyment, safety and security.

Facilities, renovations and upgrades have included, but are not limited to a new state-of-the-art website with a secure reservations facility now on-line, modern full-service electrical hook-ups and cable television, sewer, water, wireless internet, safety & security features, impeccably clean new washroom and shower facilities, heated outdoor pool, children's playground, individual site fire pits and a large communal fire pit, public boat launch close-by and Sun Oka Beach provincial day park and picnic ground is just a short 5 minute stroll away. The Summerland Campground & RV Park is pet friendly and they have a coin laundry facility, volleyball/badminton area, arcade/games room, small convenience store and pay phone and as an added feature during peak season, family oriented movies are shown in their outdoor theatre so children, their new friends and families can relax together after a day of activities in the fresh air and warm Okanagan sunshine.

For more information please contact Joseph Dubois at the Dubois Hospitality Group Ltd. (778) 328-7434 or joseph@duboishospitality.com.

Summerland Campground & RV Park is a division of:

